



Joan Heery

President PWI 2019 - 2020

Network Rail Winter Conference December 2019

PWI – The Professional Community for Rail Infrastructure Engineers



PWI 5 Year Strategic Plan (2018 – 2023)

- Re-formation of the Executive Team
- Next generation website & virtual presence
- Brand Development
- Corporate Members Strategy
- Appropriate Sections at home and overseas
- Training and Development Strategy
- Competence Management System
- Technical Knowledge Custodian



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Re-forming of Exec Team - Organisational Change in 2019



Liz Turner
Professional Registration
Manager



Kerrie Illsley
Designer, Journal
Production Editor &
Marketing Assistant



Michelle Mabbett
Marketing Manager



Andy Steele
Technical Content
Manager



Andy Packham
Technical Content
Manager



Next Generation Website

- PWI has engaged with website developer(s)
- Trial functional specification with membership in the near future
- Seek Board approval in Spring 2020
- One year preparation programme – “GO LIVE” – turn of the year 2020/21

Virtual Presence

- Social media is embraced by some & others find it a terrifying thought!
- Michelle brings high level of experience in this arena
- Important – recognised means of communication in today's society
- Digital Workshop planned in the months ahead



What's our Brand?



- Learning through Technical Training & Research
- Acquiring & sharing knowledge
- Setting and maintaining Professional standards & development
- Competence & Continuous Improvement
- Providing networking opportunities & caring for others in our community.

How do we demonstrate our Brand?

- Technical Conferences & Publications
- Relationships with Corporate Members, Universities & Technical Colleges
- Mentoring those with less experience....which leads to sustainable growth
- Professional Registration
- Through the Sections – which provide a combination of all of the above

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BE PART OF A PROFESSIONAL COMMUNITY LIKE NO OTHER

The Permanent Way Institution exists purely for the world of rail infrastructure engineering. We provide our members with a unique forum to share and gain knowledge, experience and competency together.

LEARN
WITH US

GROW
WITH US

ENGAGE
WITH US

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Exeter Section
Mark Woollacott
IEng



John Hilliard



Alastair Hume



Nicky Surridge



Malcolm Pearce (right)

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Gaining practical skills and experience by getting stuck in.

Enjoy... what was there not to enjoy! The event was well organised and very knowledgeable. However, I can say the biggest strengths of the PWI challenge was the environment it was set in, to climb in and out of plant and to physically use the equipment required to get the job done.



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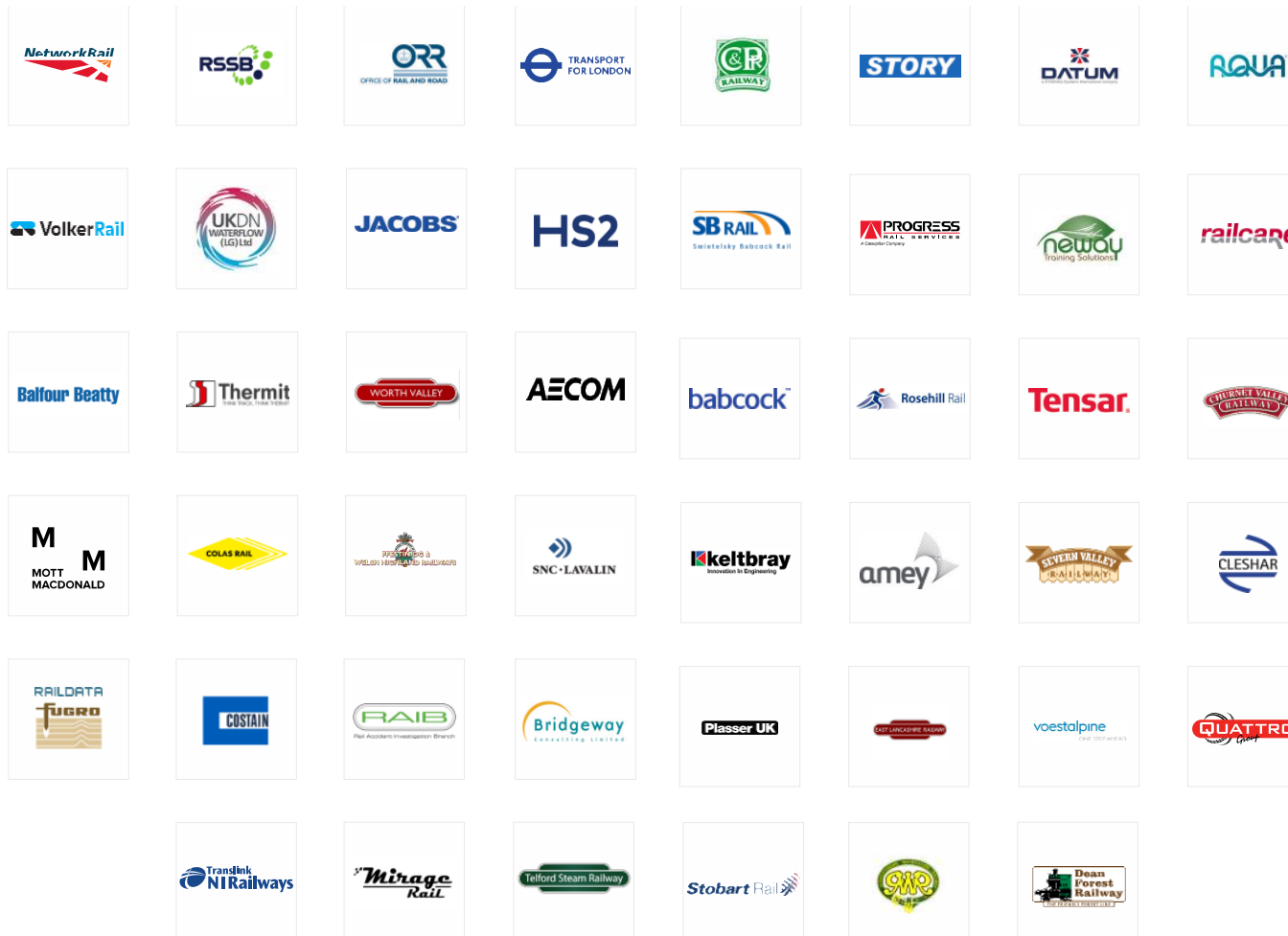
Hands on
experience of what
it is like to do the
work; learning how
to use the tools.



The RAIB
presentation on
Friday was first
class.



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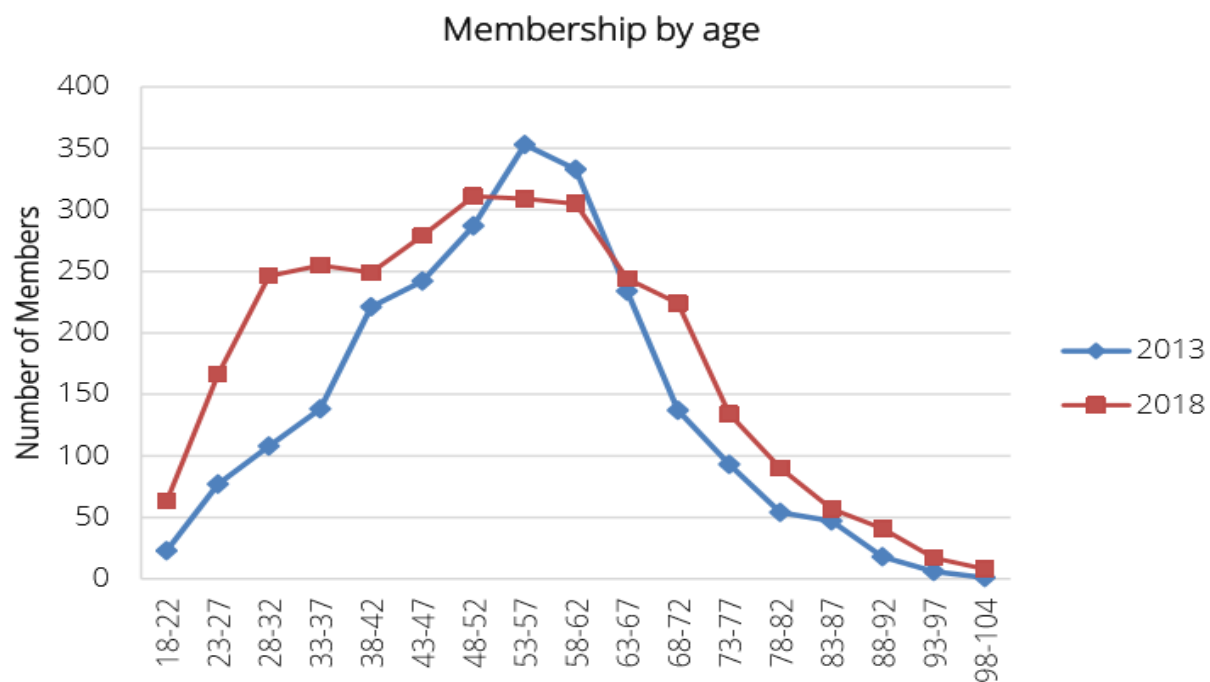


Appropriate Sections at Home & Overseas

- They sit at the heart of the organisation & represent the PWI Brand
- They deliver the values & therefore carry a huge responsibility
- For some, they are the only connection with the Institution
- They are the key link between the wider PWI org and the individual members



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Training and Development

- Significant area of business success; customer demand v strategic planning.
- Multiple courses on offer which are well attended
 - Track Engineering Courses
 - S&C Refurbishment
 - Track Renewals Planning & Drainage
 - Technical Engineering Diploma
 - Pilot on Experiential Learning

Competence Management System & Technical Knowledge Custodian

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THANK YOU