



THE PWI

WORKING TOGETHER TO MAKE TRACK RENEWALS AFFORDABLE

5 NOVEMBER 2025

GREAT HALL, BIRMINGHAM UNIVERSITY



KNOWLEDGE 200
TRACK



SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

WHICH SPONSORSHIP PACKAGE WILL YOU CHOOSE?

		PRINCIPAL SPONSOR	MAJOR SPONSOR	SPONSOR	EXHIBITOR
		£7,000	£3,000	£2,000	£1000
BEFORE	Advert in the PWI Journal	Full page	Half page	X	X
	Showcase position on promotional seminar webpage which includes: Exclusive 1000 word blog post, logo, 100 company words, links to website, and links to social media	✓	X	X	X
	Position on promotional seminar webpage which includes: Logo, 100 company words, links to website, and links to social media	–	✓	X	X
	Position on promotional seminar webpage which includes: Logo, 50 company words, and link to website	–	–	✓	X
	Position on promotional seminar webpage which includes: Logo and link to website	–	–	–	✓
	Principal sponsor announcement in newsletter, blog and social media	✓	X	X	X
	Inclusion in dedicated seminar promotional email	✓	✓	✓	X
	Social media mentions 'as sponsored by' in the lead up	✓	✓	✓	X
	Social media sponsor welcome and thanks	✓	✓	✓	✓
ON DAY	Number of guests to pre-seminar dinner	3	2	1	X
	Number of tickets to the Seminar	5	3	2	1
	Pop-up banner at the front of the auditorium	✓	X	X	X
	Exhibition stand at the seminar	✓ Prime spot	✓	✓	✓
	Company logo on event literature and holding slides	✓	✓	✓	✓
	Social media on the day regular mentions and photos	✓	✓	✓	✓
AFTER	Thanks from the PWI President	✓	✓	✓	X
	Principal sponsor dedicated email to delegates	✓	X	X	X
	Social media thanks post seminar	✓	✓	✓	✓
	Advert in the PWI Journal	Full page	Half page	X	X

SECURE YOUR SPONSORSHIP OR EXHIBITOR PLACE TODAY

PLEASE CONTACT

+44 (0)300 373 6000 (option 1)

events@thepwi.org

SCAN TO FIND OUT MORE

